

Corona crisis determines everyday life – Is everything turned around?

We are in crisis mode - every day we listen to new, true or even made up information and react to it with shock, frustration, grief, amusement, boredom....

Emotions take the best of people, because people are worried now. Worried about getting sick, not belonging to relatives, losing loved ones. Worry about losing your job, no longer making money - fear of existence. Just the existential worry about not being able to support the family anymore.

Dealing with these fears and keeping up with our own needs, our families and the company is our top priority: It's time to take our responsibility as citizens, parents and leaders.

During these times, I often hear in conversations with managers:

We inform well. We have every conceivable protective measure for our people, but we have the 'bush telegraph': "Those who work in the home office are doing well. They are seen and their children are taken care of! What about us? We shall get infected here?!"

There are not many remedies for fear and worry that we cannot relate to, but one thing helps in many: listening to each other and speaking to each other!

What was to be done against the 'bush telegraph'? Communication is the key to success.

It's tempting to say that information is sufficient. Information is important, but it does not replace the dialogue.

Information appeals to the mind, but do we know how people are doing right now? How do they cope emotionally with the situation? How do they process the information given?

We need our employees working with us now more than ever

- How do we keep the dialogue with our employees in times of Corona?
- How do we know if our employees feel protected enough with the protection measures taken by us?
- How do we know how our employees in the home office are holding up?

In the appendix I put together some tips and suggestions for different daily settings during these times.

Maybe you'll find some suggestions suited for your company.

I wish you much patience and strength in mastering this crisis.

If you have any questions or need to speak, please feel free to reach out to us! Contact us!

I look forward to your call, your feedback ... Stay safe!

With kind regards, your Elke Werner-Keppner